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Outscale Accelerates Its International Expansion with the Opening of a Data Center in Hong Kong

Data Center addresses growing demand for Public Cloud in China

Optimal availability via access to several geographical areas

Global expansion to Hong Kong supports global enterprises that seek to expand in region

New York, NY, May 18, 2017 – Outscale, a global pure play Infrastructure as a Service provider and strategic partner of Dassault Systèmes, today announced the opening of its new data center in Hong Kong. This new data center accelerates Outscale's global expansion and strengthens the company's ability to support increasing demand in the region.

Outscale was founded in France in 2010, and was one of the first pure play Cloud providers in the world. Today, the company delivers Cloud Computing infrastructures for dozens of global brands, including Airbus, OpenDataSoft and strategic partner Dassault Systèmes. In addition, the company serves as the vendor of choice for ISVs, VARs and startups around the world. Outscale offers its enterprise customers access to its premium storage and compute services, delivering best-in-class performance, availability and customer support.

"Outscale's customers in the region greatly benefit from the addition of our new Hong Kong data center," said Outscale US CEO Rob Rosborough. "With high-level application availability and faster access to data, our customers will be better equipped to deliver best-in-class services to their internal stakeholders, customers and local partners."

Demand for Public Cloud in China Will Almost Triple by 2020

According to a recent report released by the Chinese Ministry of Industry and Information Technology, Beijing expects the Cloud market to grow significantly over the next three years, from $22 billion to just over $65 billion USD. A recent survey[1] by Forrester Research found that 77%[2] of Chinese enterprise infrastructure decision makers believe that using a Public Cloud platform is a high or critical priority over the next 12 months, as compared to 58% of their global peers. The official China Internet Network Information Center reported that as of the end of calendar year 2016, there were 731 million internet users[3] in China, with 53.1 percent of the population online. All of this data points to the fact that there is a

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[1] https://www.forrester.com/Alibaba+AWS+And+Microsofts+Enterprise+Public+Cloud+Platforms+Lead+The+Pack+In+China+Forrester/-/E-PRE8725

[2] http://www.chinadaily.com.cn/business/3rdWuzhenWorldInternetConference/2016-11/18/content_27415843.htm

[3] https://www.techinasia.com/china-731-million-internet-users-end-2016

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significant need for increased access to Cloud infrastructure services, and an extraordinary market opportunity for SaaS companies and startups looking to establish a local presence.

Outscale Data Center in the Heart of Region
With the addition of the Hong Kong data center, Outscale can now better support its international customers with their local business needs within China and Hong Kong. These customers, which range from startups to large enterprises to ISVs, now have access to technologically advanced Cloud resources that have been certified by the highest international standards in the industry.

Security and Availability: A State-of-the-Art Data Center
With the addition of the Hong Kong data center, Outscale now has ten points of presence globally, including three data centers in Asia, three in Europe and four in the North America. In order to ensure systematic high availability, each of the regions offered by Outscale constitutes a separate geographical area and consists of several isolated locations called "availability zones." In the unlikely event of a failure, Outscale allows its customers, wherever they are located, to have resources, such as virtual machines and data, in several alternate locations. The data center in Hong Kong is deployed in an Equinix facility, a world leader in the Data Center market. It is certified to the highest market standards: SSAE 16, ISAE 3402 SOC Type 1, SOC Type 2, ISO 27001, PCI-DSS and LEED (http://www.usgbc.org/leed).

About Outscale
Founded in 2010, Outscale simplifies infrastructure complexities and boosts the business agility of its customers. Outscale delivers a secure, reliable and industrial strength solution for its customers, which include solopreneurs, fast growing startups, large multi-national companies and government agencies. The company is a strategic partner to Dassault Systémes, and today powers hundreds of organizations throughout North America, Europe and Asia. Outscale's US headquarters is located in Jersey City, New Jersey, and its global headquarters is in Saint-Cloud, France. Learn more about us at us.outscale.com.

For more information about Outscale:
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